

# Matrix switching challenges

#### Lack of scalability / flexibility

• Input and outputs are fixed

#### **Costly Replacement**

• Not easy to upgrade resolution

#### Lack of Interoperability

 Not all easy HDBaseT equipment from different vendors will work together

#### **High Cost Per Port**

• Per port costs for matrix switchers is higher

#### **NETGEAR AV over IP solutions**

#### Unprecedented cost savings

NETGEAR 10-Gigabit switches
< \$100 per port</li>

# Increased I/O flexibility & scalability

- Ethernet ports are bi-directional so any port can be input or output.
- Scale as needed with asynchronous inputs/outputs

#### Pre-configured for Plug and Play

- Firmware optimized for 4K60 video out of the box
- AV over IP ready with NETGEAR IGMP Plus™

#### More business with better margins

- Win new business with more attractive price points
- Provide more added-value projects
- Tackle more jobs in the same timeframe



You're more than our customer. You're our business partner.

#### **NETGEAR M4300 Switches**





# Pre-configured AV over IP switches

#### Large portfolio of ProAV switches

• 8 to 96 ports of 10G, combined copper and fiber

#### Zero-Touch installation

Pre-configured Multicast/IGMP

#### **Best-In-Class stacking**

• High-availability stacking between 10G & 1G

#### **ProSafe Lifetime Limited Warranty**

 Next Business Day Replacement, Lifetime Online chat support

#### M4300-96X focus

#### Unique 10G / 40G modular solution

 8 to 96 ports of 10G and from 2 to 24 ports of 40G, PoE options

#### **Scalable Flexibility**

Removes rigid matrix switcher input/output limitations

#### **High-capacity**

 Even up to a 72x72 equivalent configuration with high-performance stacking



# **NETGEAR - SDVoE\* founding member**

# AQUANTIA CHRISTIE NETGEAR SONY ZEEVEE

#### SDVoE mission

- Define best practices and guidelines for AV over IP
- Member products interact without technical issues
- Use Ethernet to transport AV signals
- Educate the industry on no compromise, flawless AV over IP

# Get help from our experts







- Lifetime hardware warranty
- Next Business Day Replacement
- 24/7, 90-day phone support
- 24/7, Lifetime chat support
- Additional ProSUPPORT for Business packages for installation services, extended warranty and phone support
- Active community